

Promote your services on the premiere online
source for international trade!

Options include:

- ✓ Homepage Visibility
- ✓ Lead Generating Contact forms
- ✓ Premium Listing in our Directory
- ✓ eDirect Marketing Campaigns



Presented by:

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154, Boulevard Haussmann 75008 Paris

Brought to you by:



Our Partners Include:



1. Homepage Visibility

The screenshot shows the GlobalTrade.net homepage. At the top, there is a navigation bar with links for Home, About us, Take a tour, Advertise, RSS feed, International Trade RSS, Partners, and HKTDC. A search bar is located in the top right, and a 'List your services' button is next to it. The main header features the GlobalTrade.net logo and a search bar. Below the header, there are several navigation tabs: Trade Service Providers, Trading Companies, Agents, Market Analyses, Tips, Receive Offers for Services, Create Profile, and List Your Services. The main content area is divided into several sections. On the left, there are links for 'BROWSE COUNTRIES', 'MARKET ANALYSES, TIPS', 'TRADING COMPANIES, AGENTS', and 'INTERNATIONAL TRADE SERVICES'. The central part of the page features a world map and a search bar. On the right, there is a 'Latest on GlobalTrade.net' section with two news items. Two Zepol advertisements are overlaid on the page. The top advertisement is a small rectangular box with the text 'Need Trade Intelligence?' and the Zepol logo. The bottom advertisement is a larger rectangular box with the text 'Need Trade Intelligence?' and the Zepol logo. The bottom advertisement also includes the text 'Trade Intelligence that moves your business: Zepol' and three small circular icons.

Broaden your visibility with logo placement on the Homepage of GlobalTrade.net!

Key Metrics of GlobalTrade.net

- ✓ 500,000 unique visitors in 2011
- ✓ 300,000 page views/month
- ✓ 44,000+ listed international trade service providers

We launched in November 2010 with traffic increasing daily!

\$500/month
\$1000/quarter

2. Premium Listing in Our Directory

Home | About us | Take a tour | Advertise | RSS feed | International Trade RSS | Partners: US Commercial Service Login | Sign up | [List your services](#)

GLOBALTRADE.net
The Network for International Trade Services

Search in 19,008 contents and 44,549 service providers

Latest: Rail sector posted by UK Trade & Invest...

Trade Service Providers | Trading Companies, Agents | Market Analyses, Tips | Receive Offers for Services | Create Profile | List Your Services

Home > Directory of Service Providers > United States > Transportation... > Supply Chain Services

Supply Chain Services in the United States: 14 Professionals for Your Trade Operations Share this page:

COUNTRY: United States [Change country](#)

CATEGORY: Transportation and Logistics [Change category](#)

Subcategory: Supply Chain Services [Change subcategory](#)

Select Providers to Listed by US Commercial Service (6) | Have posted expert content (9) | Show 10 20 50 | Page #2

Amber Road
Providing Global Trade Management...
Main location in the United States
Expertise in Supply Chain Services in the United States

Amber Road (formerly Management Dynamics) is the world's leading provider of on-demand Global Trade Management (GTM) solutions. By helping organizations to comply with country-specific trade regulations, as well as plan, execute and track global shipments, Amber Road enables goods to flow unimpeded across international borders in the most efficient, compliant and profitable way.

Our solutions automate import and export processes, provide order and shipment-level visibility, calculate duties, taxes and fees, administer preferential trade programs, ensure regulatory compliance and simplify the financing, sourcing and transporting of goods across international borders.

endorsed by GLOBALTRADE.net [View complete profile](#)

Specialize Global Logistic Services
Address: 802 Willow Run Airport, Ypsilanti, Washtenaw, MI 48198 Telephone: (Operations) 1-734-484-6670
Main location in the United States
Expertise in Supply Chain Services in the United States

[Read More](#)

Integration Point, Inc.
Supply Chain Software
Main location in the United States
Expertise in Supply Chain Services in the United States

Featured expert content: Eligibility Determination Best P... ★★★★★

[Read More](#)

Appear as a premium profile listing, in our [Directory of International Trade Service Providers](#)

- ✓ Premium placement in results
- ✓ Expanded and emphasized listing design
- ✓ Officially endorsed by GlobalTrade.net

Examples of Categories of Expertise:
[Trade Compliance & Customs/ Supply Chain Compliance in United Kingdom](#)
[Legal and Lawyer Services/ Commercial law in United States](#)

\$50/month

\$100/quarter

(PRICE PER CATEGORY OF EXPERTISE)

3. Logo Placement in Our Knowledge Resource

The screenshot shows the BALTRADE.net website interface. At the top, there are navigation links for Home, About us, Take a tour, Advertise, RSS feed, International Trade RSS, Partners, and UK Trade & Investment. The main header includes the BALTRADE.net logo and a search bar. Below the header, there are tabs for Service Providers, Agents, Distributors, Market Reports, Receive Offers for Services, Create Profile, and List your Company. The main content area is titled 'Japan' and features a large image of Mount Fuji. To the right of the image is a 'Your Logo Here' badge and a 'Contact Them' button. Below the image, there is a 'Discover Japan!' section with statistics: 115 Market Reports, 50 Business Tips, 152 Agents & Distributors, and 258 Service Providers. The 'Market Reports about Japan (115)' section lists two reports: 'Selling U.S. Goods and Service in Panama' by U.S. Commercial Service, last updated 25 April 2011. The 'Business Tips about Japan (50)' section lists two tips: 'Financial & Business Services in Singapore' by UK Trade & Investment, last updated 30 September 2010. The 'Agents and Distributors in Japan (152)' section lists two agents: 'InterGeest Australia Accounting Services, Australia' by InterGeest W, started in 1972 to help companies trying. The 'News from Japan' section lists three news items: 'Blackstone sells stake in back office firm intel for \$500 million - June 03, 2011', 'PBTG: UK Small Businesses Failing To Prote Property - June 01, 2011', and 'PBTG: According to the results of a survey recently c Property Office, only 15% of smaller firms have soug 11% having a designated... - Read more'. A contact form overlay is positioned in the foreground, featuring a 'Your Logo Here' badge, a text input field for 'Enter your email address*', a text input field for 'Enter your phone number', and a text area for 'Describe your service request to JPA *'. A green 'Send' button is at the bottom of the form. A note below the form states '(*) indicates mandatory fields'.

Increase your visibility in our [International Trade Resources](#) section with exclusive logo + contact form placement as the official sponsor on:

- ✓ 1 International Trade Channel of choice
- ✓ 3 key topic and country pages of choice

Gain 10x more visibility through targeted placement on relevant pages!

\$300/ month
\$600/quarter

4. eDirect Marketing Campaigns

Earn a top-ranked global management degree without putting your career on hold. [Learn more >>](#)



Ranked [#1 in international business](#), Thunderbird offers a suite of renowned global management degrees designed for busy professionals. Whether you're interested in increasing your potential with your current employer or are looking to launch a new career in today's rapidly globalizing market Thunderbird's [Distance Learning Global MBA](#) program can be part of the solution.

Distance Learning Global MBA

- **Convenient Format.** Blending Web-based learning with on-site seminars around the world, Thunderbird's Global MBA allows professionals to study in 19-, 12- or 36-month tracks.
- **Global Experiences.** Travel to Europe, Asia, Latin America, South Africa or Arizona for 25% of your curriculum. You'll attend lectures, presentations and company visits to the world's top businesses and organizations and gain a better understanding of the local culture.
- **Learn from Diverse Peers.** Thunderbird students come from all over the world and have many unique business and personal experiences. You'll interact with your peers throughout the program, using the tools of modern global business communication, and subsequently learn new ways of thinking and applying knowledge.

[Request More Information >](#)

Learn how a Thunderbird Global MBA can lead you on the path to business success. [Request information](#) or contact us at admissions@thunderbird.edu today.

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#1 ranked international
business school lead you?



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Information >>](#)

**Thunderbird's
Distance Learning MBA
is ranked among the
top 5 in the world.**

[View rankings >>](#)

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Thunderbird School of Global Management
1 Global Place
Glendale, AZ 85306-6000
+1 602 978-7100

[Request information about Thunderbird](#) to opt-in to future messages.

Gain direct access to a loyal pool of readers interested in international trade! Your email message will be distributed to 60,000 opt-in subscribers of our bi-weekly newsletter

Key Figures

- ✓ 10-15% open rate
- ✓ Good click-thru rate
- ✓ 60,000 opt-in subscribers

Our audience:

Banks | Port authorities | Global Corporations | International Trade Brokers | Exporters Importers | Freight Forwarders | Accounting firms | International law firms | Customs brokers | Shipping companies | Governmental agencies and more!

Example creative

\$2500 per mailing

5. Advertorials in Our eNewsletter



Sponsor

It's always fair weather somewhere
Even in the dead of winter, we can enjoy the fruits of summer from south of the equator. In [Fresh from the Southern Hemisphere](#), the Datamyne blog looks at the trade data on table grapes, the second-ranked U.S. fresh fruit import (by value, just after bananas).

Most wintertime grapes come from Chile ... but Peru's effort to position itself as a reliable alternative source is paying off. While it's share of the U.S. is still small, Peru has pulled ahead of Brazil overall, and made big gains on the East Coast, accounting for 34% of grapes coming into New York-New Jersey (compared with Chile's 44% share).

You can see Peru's gains – and a sample of the kinds of information about fresh-fruit sources our data yields – in our FREE Datamyne Tops in Trade Report. The report covers top shippers, consignees, carriers, ports of entry and destination states. [Click here to download the report in pdf.](#)

We can also show you how much you can learn about who's selling and buying South American grapes (or any other agricultural imports) in our FREE online demonstration. [Click here to request a demo at your convenience.](#)



Tap the credibility and loyalty FITA enjoys from **60,000** opt-in subscribers with an advertorial in *Really Useful Sites for International Trade Professionals!*, our bi-weekly e-Newsletter

Each issue features:

- ✓ A US trade-partner country profile
- ✓ Profiles of four to five useful websites for international trade
- ✓ A few sites to enliven your business day
- ✓ One international job opportunity with a link to the FITA Career Headquarters
- ✓ **One advertorial, presented in a brief feature article format**

[See our latest newsletter here](#)

\$800 per mailing

Pricing

Individual features:

✓ Home page visibility

\$500/month or \$1000/quarter

✓ Premium listing in our directory

\$50/month or \$100/quarter

✓ Logo placement + custom contact form in our
Knowledge Resource

\$300/month or \$600/quarter

✓ 1 Electronic Direct Mailing

\$2500 per mailing

✓ 1 advertorial in our eNewsletter

\$800/mailing

Please contact us to create a package deal with individual features for a great price.
We would love to have you on board and are happy to choose the best options for
you to **reach the international trade community!**